

# MeshCon'14 Fashion and Tec Week Berlin - Agenda

## Friday October 10 (TU Berlin, Marchstrasse 23)

| Time    | Speaker   | Topic   | Language             | Moderation          |
|---------|---|---|----------------------|---------------------|
| 9:30    |   | Arrival and Registration of Participants  |                      |                     |
| 10:00   | Mario Behling<br>MeshCon Organizer                                  | Welcome Address and Introduction  | English /<br>Deutsch | André<br>Rebentisch |
| 10:10   | Guido Beermann<br>Staatssekretär                                    | Grußwort der Senatorin Cornelia Yzer, Senatsverwaltung für<br>Wirtschaft, Technologie und Forschung | Deutsch              |                     |
| 10:20   | Prof. Dr. Angela Ittel<br>TU-Vizepräsidentin                        | Official Welcome by Technische Universität Berlin   | English              |                     |
| Anschl. | Prof. Dr. Hans-Liudger Diemel<br>TU Berlin                          | Introduction to Topic and Participative Production Systems in the<br>Textile Industry               | English              |                     |
| 10:35   | Prof. Oliver MacConnell<br>BBW Hochschule Berlin                    | Individualisierung im Massenmarkt – Kann das funktionieren?   | Deutsch              |                     |
| 10:45   | Katharina Bredis, Designforschung<br>Universität der Künste, Berlin | Wearable Technologies   | English/<br>Deutsch  |                     |
| 11:05   |   | Tea and Coffee Break  |                      |                     |
| 11:20   | Tank Thunderbird<br>USA, Studio Manager                             | Digital Studio at SP Fashion  | English              | André<br>Rebentisch |
| 11:40   | Andreas Müller / Christian<br>Obersteiner, Munich, AYAB             | All Yarns Are Beautiful - Knitting Machine Hacks  | English              |                     |
| 12:00   |   | Visit of Project Presentation Booths // Lunch Break   |                      |                     |
| 13:00   | Martin Schneider<br>Bauhaus-Universität Weimar                      | Open Tools for Computational Craft  | English              | Mario Behling       |
| 13:30   | Roman Telezhinsky<br>Ukraine, Valentina                             | Digital Patternmaking with Project Valentina on PCs   | English              |                     |
| 13:50   | So Kanno,<br>Iamas Tokyo  | Cloth of Our Art – Copying Clothes with Today's Digital Tools from<br>Scan to Production            | English              |                     |
| 14:10   | Pedro Lopes<br>Potsdam, Hasso Plattner Institut                     | Interfacing directly to the body: wearable haptic devices using<br>electrical muscle stimulation    | English              |                     |

|       |   |   |         |                     |
|-------|---|---|---------|---------------------|
| 14:30 |   | Tea and Coffee Break  |         |                     |
| 14:45 | Coko Diamond<br>Founder Presema Berlin                          | Presema Personalized Fashion Startup  | English | Melanie Stilz       |
|       | Emily Shurey<br>UK, Wearepopup/Popup Village                    | Fashion Popups  | English |                     |
|       | Olga Nowikow<br>Berlin, Lebenskleidung Startup                  | Green Fashion 2.0 - Creating Diversity through Technology   | Deutsch |                     |
|       | Sabine Hülsebus<br>Berlin, Inpolis GmbH                         | NEMONA - Netzwerk für Mode und Produktion in Berlin   | Deutsch |                     |
|       | Margaret Zollinger<br>Switzerland, Kunsthochschule<br>Weißensee | Stretchsensor – Erfahrungen im Stricken von leitenden und nicht leitenden Garnen                            | Deutsch |                     |
|       | Kerstin Michler<br>Jena, Strickforum.de                         | Treffpunkt der Maschinen-Strick-Community im Strickforum  | Deutsch |                     |
|       | Jean-Michel Argaud<br>France, Founder of Kodewear               | Kodewear, a New Trendy Wearable Concept   | English |                     |
|       | Anna Wieland<br>Karlsruhe, Founder, Admoreal                    | Shake and Dress   | English |                     |
|       | Yeves Pierre<br>Haiti, Founder Copertura                        | Wearables by Copertura Label  | English |                     |
| 16:00 |   | Tea and Coffee Break  |         |                     |
| 16:20 | Julian Renard<br>Paris, France                                  | HolyVice – Simplify your fashion shopping   | English | Melanie Stilz       |
| 16:45 | Madeleine Shepherd<br>Edinburgh, UK, “Knot Unknot”              | Botanica Mathematica, Creating and Classifying Plant-like Knitting Forms using simple Mathematical Rules    | English |                     |
| 17:10 | Jeff Donaldson<br>New York, USA                                 | Glitchaus Project: Between pixel art, textile design, and digital techniques with knitting machines         | English |                     |
| 17:35 | Mario Behling   | Thank you and information about following days  |         |                     |
| 17:50 |   | Walk (Spaziergang) to S-Tiergarten followed by aperitivo and dinner at restaurant near S – Hackescher Markt |         | André<br>Rebentisch |

## Saturday October 11 (TU Berlin, Marchstrasse 23)

|       | Workshop Area 1 –<br>Student Area GF - Mozilla  | Workshop Area 3 – E-Werkstatt,<br>Machine Knitting  | Workshop Area 2 – (Textil-<br>Werkstatt B)  | Workshop Area 4 - Machine<br>Knitting<br>(Textil-Werkstatt B)   |
|-------|---|---|---|---|
| 9:00  | Arrival Participants and Good Morning Snacks  |   |   |   |
| 10:00 | Open Web and Mobile<br>Technologies Hacking, Michael<br>Kohler, Mozilla Rep<br><br>Firefox OS Hacking Tables,<br>Andre Fiedler, Mozilla Rep | Let's make Wearables with a 4<br>Euro WiFi Wireless Module<br>Benjamin Henrion, Belgium, FFII | Knitting Machine with AYAB<br>Shields and PCs,<br>Andreas Müller / Christian<br>Obersteiner, Munich, AYAB<br>Kerstin Michler, Jena,<br>Strickforum.de | PatternmakingCreating Digital<br>Patterns for Garments With<br>Project Valentina on your PC,<br>Roman Telezhinsky, Ukraine<br>Valentina |
| 12:00 | Lunch   |   |   |   |
| 13:00 | Body Measurement Apps and<br>3D Body Visualizer, Joerg<br>Henning<br>Hanoi/Dresden, Body Apps   | Part II: Open Web and Mobile<br>Technologies Hacking – Porting<br>Fashion Apps with Mozilla   | Part II: Knitting Machine with<br>AYAB Shields and PCs  | Part II: Creating Digital Patterns<br>for Garments With Project<br>Valentina  |

## Sunday October 12

| Time        | Activity  | Location   |
|-------------|---|--|
| 10:00-14:00 | Event-Brunch at Em-Bar                              | Em-bar, Gabriel-Max-Straße 17, 10245 Berlin<br>T: +49 30 29003929 (near U+S Warschauer Str.)                           |
| 14:00-17:00 | Meet up and Open Space at Nadelwald Co-Sewing Space | Friedelstraße 11, 12047 Berlin (near U Schönleinstr./U<br>Hermannplatz), M: +49 176 23 700 154<br>T: +49 30 688 147 31 |